## Contents

Ack	nowledgments	xvii
Peoj	ple, Power, Places: An Introduction	xix
	Sally McMurry and Annmarie Adams	
	PART I. VERNACULAR BUILDING AS PROCESS	
1.	Anglo-American Wooden Frame Farmhouses in the Midwest, 1830–1900:	
	Origins of Balloon Frame Construction	3
	Fred W. Peterson	
2.	The Machine in the Garden: The Trolley Cottage as Romantic Artifact	17
	William B. Rhoads	3
3.	The Workers' Cottage in Milwaukee's Polish Community: Housing and the Process	
	of Americanization, 1870–1920	33
	Thomas C. Hubka and Judith T. Kenny	
4.	Midwesterners in the Matanuska Valley: Colonizing Rural Alaska during the 1930s	53
	Arnold R. Alanen	

## PART II. SPACE AND POWER

5.	"Come in the Dark": Domestic Workers and Their Rooms in Apartheid-Era Johannesburg, South Africa Rebecca Ginsburg	83
6.	Familiar Things in Strange Places: Ankara's Ethnography Museum and the Legacy of Islam in Republican Turkey  Zeynep Kezer	101
7.	Manufacturing Moral Reform: Images and Realities of a Nineteenth-Century American Prison  Elaine Jackson-Retondo	117
8.	The Gazes of Hierarchy at Religious Camp Meetings, 1850–1925  Anna Vemer Andrzejewski	138
	Part III. The Interpenetration of Private and Public	
9.	Constructions of Tradition: Vernacular Architecture, Country Music, and Auto-Ethnography  Michael Ann Williams and Larry Morrisey	161
10.	Constructing Optimism: Thomas Jefferson's Poplar Forest  Travis C. McDonald Jr.	176
11.	Commercial Space as Consumption Arena: Retail Stores in Early Virginia  Ann Smart Martin	201
12.	Chicago's Eleanor Clubs: Housing Working Women in the Early Twentieth Century  Jeanne Catherine Lawrence	219

13. Inside the Institution: The Art and Craft of Settlement Work	
at the Oakland New Century Club, 1895-1923	248
Marta Gutman	
Select Bibliography	281
Contributors	285
Index	289